



BEYOND INCLUSION  
for a fair economy and a healthy planet

CATANIA  
24-27 OTTOBRE 2024

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## SCHOLARSHIP REGULATION

Fondazione Italiana Accenture, Fondazione Opes-Lcef and CGM Consorzio Nazionale della Cooperazione Sociale Gino Mattarelli s.c.s. (CGM from now on) through the “**SEOC Challenge 2024**” initiative, offers the opportunity for international cooperation operators, young social entrepreneurs and social innovators, graduates, and undergraduates with an interest for the social economy and impact investing to participate in the **Social Enterprise Open Camp - BEYOND INCLUSION for a fair economy and a healthy planet**.

This international training event brings together some of the most remarkable voices from the social entrepreneurship scene in a residential and immersive camp.

## BACKGROUND

The **Social Enterprise Open Camp** has for years been a **meeting point** between the knowledge and ideas of **social entrepreneurs** and leading mainstream companies, academic partners, and other ecosystem players. It is unique of its kind as it was designed to allow social entrepreneurs and third sector players to grow and develop thanks to the dialogue with the leaders from the impact sector, finance, and other industrial sectors and doing this in an immersive training camp, with workshops, debates, and clinics.

For the 2024 edition, the focus of the **Social Enterprise Open Camp** summarized in **BEYOND INCLUSION for a fair economy and a healthy planet**, is aimed at exploring business models that draw new geometries and new perspectives, 'beyond' inclusion strictly identified in the DEI (diversity, equity, inclusion). The challenge will

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be to be able to **“look beyond...”**, to identify experiences capable of **“dare more...”** i.e., capable of **hybridizing forms and models**, forging **new alliances**, designing **new business "models"**, adopting innovative approaches to address **global environmental challenges**, working on **“blended” finance proposals** to go beyond profit and make **social and environmental impact increasingly pervasive and widespread**.

More specifically, this year the training proposed by the **Social Enterprise Open Camp - BEYOND INCLUSION for a fair economy and a healthy planet** is designed as an articulated set of components useful to create a framework of theoretical knowledge and the direct experimentation of strategic design techniques and tools. The declinations of the theme will be:

- Business models: redefinition and reshaping
- Social supply chains, blending and hybridization
- Profit, not-for-profit, territorial entities and administrations: contaminations and alliances
- Inclusion and enhancement of diversity: gender, intergenerational, cognitive, ethnic
- Community as a common good
- Impact investing as a tool for generating social change
- Impact value chain: how to manage it to go beyond profit
- Social procurement

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- Entrepreneurial activism

The event will take place from **October 24 to October 27, 2024** in the city of Catania.

We believe that participation in the **Social Enterprise Open Camp - BEYOND INCLUSION for a fair economy and a healthy planet** is an opportunity for building the social enterprises of the future and innovating the existing ones.

## 1. PROMOTERS AND PARTNERS

“SEOC Challenge 2024” is promoted by (the “Promoters”):

### PROMOTORI

**Fondazione OPES-LCEF provides patient capital to early-stage companies whose products and services improve the lives of low-income people and create positive social and environmental impact. We were one of the first Italian vehicles to support social enterprises in the developing and emerging economies, and recently in Italy.**

We also support our companies with mentorship, strategic guidance, governance, temporary management, and the search for additional capital needed to scale into long-term solutions. We support the social impact ecosystem by organizing training initiatives, “boot-camps”, for social entrepreneurs, aspiring entrepreneurs, young people, innovators, and others. We actively promote private sector solutions to locally address poverty and inequality.

We deploy capital using gender and refugee lens investing.

**CGM** is a network that promotes the social enterprise development model in Italy, for an inclusive and sustainable economy for all. With its activities for over 30 years, it has been supporting its ecosystem of affiliated co-operatives and social

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enterprises in defining models for responding to community needs. CGM's operational levers are research & development, training and consulting: European and national projects, events, accompanying actions, open innovation programs involving the 42 associated territorial networks, for a total of about 500 cooperatives and social enterprises. Our reference sectors are welfare in all its declinations (education, social and health care, assistance and care for the vulnerable, labor inclusion) but also urban regeneration, culture, tourism, social agriculture and local development in a wider sense.

## **OPERATIONAL PARTNER**

### **Isola Catania**

*Isola is an Impact Community Hub whose objective is to improve the quality of life of young Sicilians, providing opportunities for economic integration and opportunities for self-determination. The project enhances local culture and professionalism, positively opening up to international influences, to create a strong sense of belonging and a sustainable community.*

## **THE PARTNERS**

### **Fondazione Compagnia di San Paolo**

Since 1563, Fondazione Compagnia di San Paolo has been working out of Turin for the common good, with a focus on people. The experience has taught them that the well-being of individuals is closely linked to that of their community. Therefore, the Sustainable Development Goals set by the United Nations are a valuable opportunity to contribute to the future of humankind at all levels and Fondazione

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Compagnia di San Paolo has taken on this challenge and reorganised themselves accordingly.

Fondazione Compagnia di San Paolo has three main Goals: Culture, People and Planet, which can be achieved through fourteen Missions.

They are committed to preserving and expanding the endowment to make contributions and develop projects working alongside institutions and in collaboration with our auxiliary bodies.

This is the commitment, for the common good and for everyone's future.

### **Fondazione Cariplo**

A philanthropic, grant making institution, supporting non-profit organizations and local institutions and communities in implementing projects with a social purpose in the following sectors: Arts and Culture, Welfare and Wellbeing, Scientific Research and Environment.

Dating back to 1823, managing the assets gathered over 180 years by its predecessor, Cassa di Risparmio delle Provincie Lombarde (the Savings Bank of the Lombardy Provinces), to carry on its long-standing philanthropic tradition, Fondazione Cariplo aims at operating based on the principle of subsidiarity, anticipating needs, and fulfilling its special mission of being a resource that helps social and civil organizations better serve their community.

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## **Innovazione per lo sviluppo**

Innovazione per lo Sviluppo (Innovation for Development) is a program promoted by Fondazione Cariplo and Fondazione Compagnia di San Paolo active since 2016 aiming at fostering technological innovation processes in the international cooperation and development sector, in particular encouraging partnerships between Italy and Africa.

The activities of Innovazione per lo Sviluppo are structured along three axes of action:

1. Challenges / Open Innovation to foster collaboration between Civil Society Organizations (OSC) active in the international cooperation sector and Italian or African innovators. Since 2018, Innovazione per lo Sviluppo has supported about 60 projects that brought together Civil Society Organizations and innovators; it is possible to learn more about the projects at the following link: <https://innovazioneviluppo.org/progetti/>.
2. Capacity Building and building a community of practice with hybrid skills aimed at operators of the international development cooperation sector. Since 2019, 24 courses have been organized by 17 technical partners. Overall, the courses have reached over 1000 international cooperation and development operators. September 2023 saw the launch of "Innovation for Development-Next", the Innovation for Development Academy that is supporting the development of original and diverse training plans in formats delivered by qualified technical partners.

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Events / Networking – both online and offline events – to exchange best practices and ideas: Open Days dell’Innovazione (2017, 2019, 2023) and Open Talks dell’Innovazione.

### **Fondazione Pietro Pittini**

Pietro Pittini Foundation is aimed at young and most vulnerable people to provide them with an opportunity of emancipation and enhancement of their potential. Together with different partners it creates and implements a wide sphere of activities towards educational and professional development likewise social and cultural support both at a regional and national level.

### **Fondazione con Il Sud**

Fondazione CON IL SUD is a private non-profit organization created in November 2006 from the alliance between banking establishments, the third sector industry, and volunteers meant to encourage the development of Southern Italy through the promotion of paths of social cohesion. The Foundation backs “exemplary” interventions for the education of children to legality and for the fight against early school leaving, valuing young talents and attracting “brains” to the South, acts of protection and enhancement of common goods (culture, environment, social reuse of assets confiscated from the mafias), for the qualification of social and health services, for the integration of immigrants, all to promote community welfare. In 16 years, it has supported over 1,600 initiatives, including the birth of the first 7 community foundations in Southern Italy (in the historical center and the Rione Sanità in Naples, in Salerno, in Benevento, in Messina, in the Val di Noto, in Agrigento

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and Trapani), involving 7,000 different organizations – including non-profits, public and private bodies – and committing a total of over 280 million euros. In 2016, the social enterprise “Con I Bambini” was born, wholly owned by the Foundation, to implement the programs of the Fund for the fight against child educational poverty.

## 2. GOAL OF SCHOLARSHIP PROGRAM

“SEOC Challenge 2024” will provide up to up to **70 scholarships** that gives the opportunity to participate at the Social Enterprise Open Camp in Catania from **October 24 to October 27, 2024**.

## 3. BENEFICIARIES AND REQUIREMENTS

To participate in the challenge it is necessary to fill in the application on the following site: <https://seoc2024challenge.apply-idea360.com/>

To complete the application you need to:

1. apply to the call for applications accessing <https://seoc2024challenge.apply-idea360.com/>
2. submit your CV
3. In the case of NGO operators, social enterprises/cooperatives, associations or start-ups, attach a presentation of your organization (optional)
4. submit one of the following contributions chosen by the candidate:
  - o an essay (max. 2000 characters including spaces)
  - o a short video (max. 5 minutes)
  - o a presentation (max. 10 slides)

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in which you report personal reflections, ideas, proposals, strategies, related to:

- examples of entrepreneurial activism or business models capable not only of managing environmental challenges, promoting a fair economy and real inclusion, but also of "looking beyond...", of "daring more..."

It is important that the contribution is not 'generic' but really offers valuable insights capable of giving guidance on some key issues, for instance:

Business models capable of:

- hybridize business forms by challenging themselves in unusual partnerships and drawing new geometries and different perspectives
- forging new alliances (non-profits, Public Administrations, Governments)
- drawing new business "types" (evolution of legal form, model, structure and arrangement)
- working on "blended" finance proposals to go beyond profit and make social and environmental impact increasingly pervasive and widespread
- adopt proactive and innovative approaches to address global environmental challenges

Belong to one of the following categories:

- international cooperation operator
- young entrepreneur, cooperator and social innovator
- operator in the world of associationism \*
- recent graduate or undergraduate interested in approaching social economy and impact investing \*\*

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- southern Italy cooperator, entrepreneur or social innovator \*\*\*

\* valid for practitioners of associations active on the issues of labor inclusion of fragile groups, migration, education and training, and new generations

\*\* young people under 25 (scholarships offered by Fondazione Pietro Pittini)

\*\*\* southern Italy cooperator (scholarships offered by Fondazione con il Sud)

NB a maximum of two operators will be selected for the same organization.

#### 4. ASSESSMENT CRITERIA

All applications will be assessed by Fondazione Opes-Lcef and CGM which will select, at their sole and absolute discretion, **up to 70 scholarship winners**. Evaluation will be based on:

- Effectiveness of the written text and/or video sent
- The professional profile and its relevance with the topics covered in the **Social Enterprise Open Camp - BEYOND INCLUSION for a fair economy and a healthy planet**

#### 5. TIMETABLE

##### **Phase A – Application**

Applications must be submitted

- **from April 29, 2024 at 12.00 p.m. to June 2, 2024 at 11.59 p.m**

with these modalities

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- Access the site <https://seoc2024challenge.apply-idea360.com/>
- Register yourself, or log in if already registered, on the platform idea360
- Access the participation form by clicking on “**Apply**”
- Fill in the form by compiling all the mandatory fields required
- Attach the required documents

## ***PHASE B – Selection and Communication***

Selection

**By June 7, 2024** Fondazione Opes-Lcef and CGM, at their sole and absolute discretion, will select up to 70 scholarship winners.

The candidates selected will be contacted by email and notified on the website. They will receive a code that gives access to the 2024 Social Enterprise Open Camp.

## ***Phase C – Registration for the participation in the Social Enterprise Open Camp 2024***

The winners of the scholarships must register their participation **no later than**

- **June 14, 2024**

on the site [www.socialopencamp.org](http://www.socialopencamp.org). To finalize the registration, the participant is required to fill out the registration form and pay a symbolic contribution of € 50,00 to support the initiatives of the organizers (copy of bank transfer to be sent by email to the organizers – email address will be indicated on the registration form).

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The dates above may be updated and/or changed. Changes will be notified on the website <https://seoc2024challenge.apply-idea360.com/>

**If not all the scholarships will be awarded, the organizers reserve the right to open a second phase of the challenge.**

## **6. ACKNOWLEDGMENTS**

**Up to a maximum of 70 candidates** will be selected and awarded a scholarship.

By accepting, each participant agrees that the submitted Project (*Attachment 2*) may be subject to publications and communication activities.

The Promoters and Partners, who are each Joint Controllers of the processing of the personal data provided by the participants, commit themselves to process the aforementioned personal data in full compliance with the provisions of the privacy policy attached to this Regulation as well as to maintain and protect confidentiality of the documents and information sent, except for the purposes strictly related to the initiative and to external communication activities.

All data provided on the participation form will be reviewed and assessed exclusively by:

- the working team made up of Promoters and Partners
- the system administrator
- all those who, for reasons strictly related to the management of the initiative, will have access to them.

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## 7. EXCLUSION

Any attempt of fraud and any incorrect, partial, or false declaration will imply the immediate exclusion of the participant and/or the participating team.

Applications will not be considered if:

- not submitted within the deadline
- presented in partial form
- contrary to any rules of this Regulation and its annexes.

## 8. FURTHER INFORMATION

All operations will take place in accordance with current law. Promoters and Partners reserve the right to modify this regulation, respecting the nature and objectives of the initiative, to improve participation itself.

Promoter and Partners declare and guarantee that the initiative is not subject to the discipline of D.P.R. 430/2001 falling under exclusion cases pursuant to art. 6 of this D.P.R. For anything not covered by this Regulation and its annexes, please refer to the conditions of use of idea360 available at the following link: <https://idea360.com/>

## 9. ACCEPTANCE

Participation implies full and unconditional knowledge, approval, and acceptance of all the conditions contained in these Regulation and in its annexes, considered an integral part of the Regulation itself.

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